



Strategic plan 2022-2024





About Roads Australia (RA)

Roads Australia is the peak body for roads within an integrated transport system.

What we do

Roads Australia brings industry, government and communities together to lead the evolution of Australia's roads, integrated transport and mobility networks.

Roads Australia strives to achieve a robust integrated transport system for people and products that values and invests in all modes of land transport.

Roads Australia's members includes all of Australia's transport agencies, road owners, major contractors and consultants, material suppliers, service and technology providers, and other relevant industry groups.

Roads Australia upholds the principles of a safe, inclusive, sustainable, economic and socially valuable roads industry for all Australians.

150+ members Industry ↔ Government

Added economic value (GDP) due to roads

\$236bn

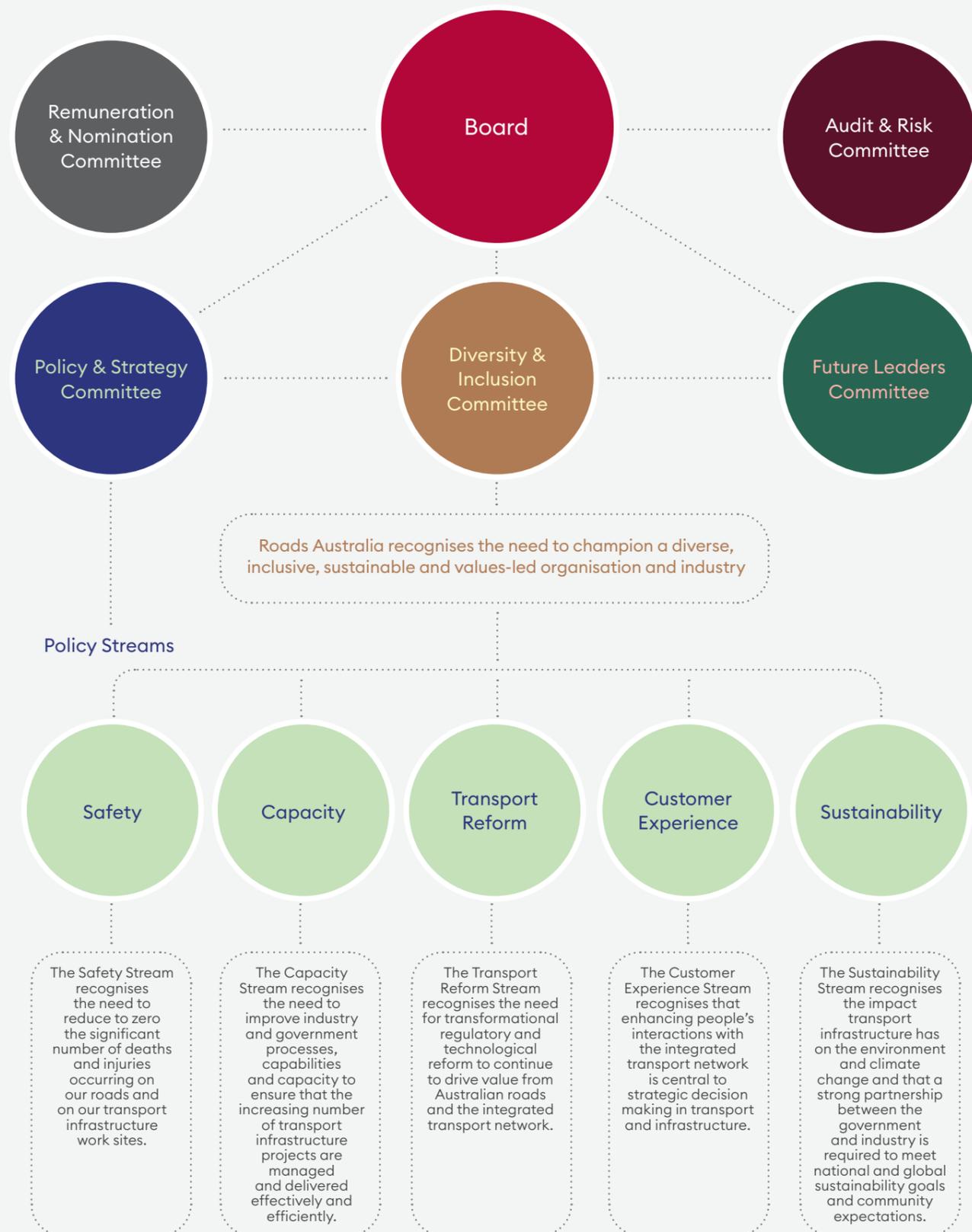
Jobs supported

1.4m

of road projects funded in next 4 years

\$106.8bn

Roads Australia structure



Connecting governments, industry & the community

THE LEADER

To be a leading voice of influence.

Roads Australia is recognised by government, industry and the community as driving value and connectedness for the Australian roads and integrated transport sector.

THE COLLABORATOR

To collaborate on the efficiency, development and national priority of Australia's roads and integrated transport systems which underpin the social, economic and cultural fabric of the nation.

Promote recognition by government, industry and the community of the critical importance of Australia's roads and integrated transport infrastructure assets and network.

THE FACILITATOR

To facilitate contributions to industry and public policy.

Develop and communicate sound, evidence-based policy solutions encompassing safety, capacity, transport reform, customer experience and sustainability.

THE CHAMPION

To champion a diverse, inclusive, sustainable and values-led organisation and industry.

Support our people to be high performing through our culture and systems.

Communications

- Strong communications network with over 18,000 national news subscribers
- National engagement and collaboration with Infrastructure and Transport Ministers, and Treasurers
- Broad range of digital offerings including webinars, e-news, podcasts and policy insight publications
- Recognition at Ministerial level

Unprecedented Networking

- Annual event program with over 90 events nationally reaching over 13,000 attendees, from large forums to boardroom style events
- Unique opportunities to bring government and industry together to share learnings and collaborate to progress key policy issues

Thought Leadership

- Driving the policy agenda by accessing and promoting leading global research and data
- Promoting industry thought leadership and best practice through meetings, events and digital media

Powerful Membership

- All state infrastructure and transport agencies included in RA membership and represented on the Board
- Broad membership encompassing all major players across infrastructure and transport
- Deep engagement within memberships providing unique opportunities for senior executives, middle management and emerging leaders

Diversity and Inclusion

- Engaging and Retaining Women - by improving industry culture and attractiveness through enhanced female representation, flexibility and inclusive procurement practices
- Supporting Indigenous Engagement - by enhancing awareness, providing opportunities to increase participation and promoting long-term development for businesses and individuals
- Maximising Social Value - by supporting government and industry's social procurement capability through education and partnerships
- Fostering Young Talent - by engaging and encouraging development of future leaders through networking and mentoring opportunities

Policy

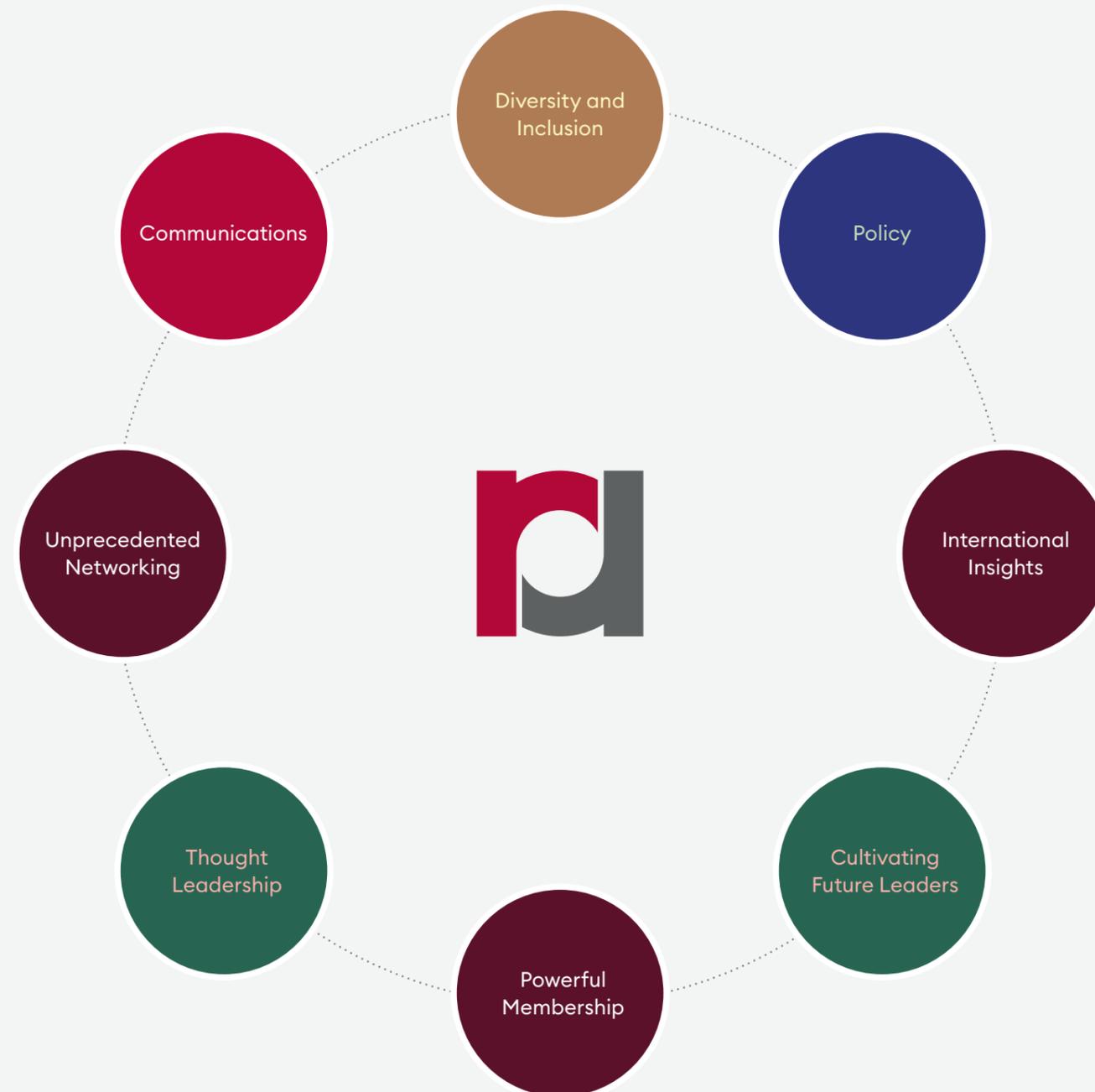
- Progressing a national policy agenda through strong collaboration and consultation with government and industry, fostered by trusted relationships with government
- Providing a neutral environment where industry and government can come together to work toward mutually beneficial outcomes

International Insights

- Hosting senior delegations to countries with recognised leading practices in roads and integrated transport
- Promoting international expertise and leveraging this to advance Australia's roads and integrated transport system

Cultivating Future Leaders

- Recognising emerging leaders as a catalyst for change and future growth of the industry
- Providing national mentoring, sponsorship and learning opportunities for emerging and mid-career leaders
- Ensuring the voice of future leaders is heard at a Board and policy maker level



Policy strategy on a page





**Roads Australia
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